

Mountaineer Food Bank

Feed. Strengthen. Engage.



ANNUAL REPORT 2020

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Dear Friends,

What a year it was. We made it through, but not without a lot of challenges, frustrations, and an overwhelming sense of hope as support poured in during one of the most demanding years we've ever faced here at Mountaineer Food Bank. The pandemic quickly made known that we are not just a charity doing good work, but we are critical infrastructure to the state of West Virginia. While we've always known that our work is essential to those in need, we never truly knew the scope of our impact until the crisis of COVID-19 hit.

In 2019, we knew that over 250,000 individuals were struggling with hunger, but once the pandemic hit, we saw that number soar to over 324,000 individuals. Between school closures and layoffs at work, many found themselves questioning for the first time where their next meal was coming from.

We started receiving countless phone calls about when and where our next Mobile Food Pantry was going to be, where families could find assistance, and even where children who were home from school could receive lunch. We saw plenty of new faces at our Mobile Food Pantry distributions, many of which told us they were laid off or had reduced hours at work and needed to provide for their families. With no clear end in sight, we began distributing more food into our communities than ever before.

Our work this year would not have been made possible without the support of donors like you. We are still in awe of the generosity and support that we received throughout the year, and will never be able to fully explain how much we appreciate every single donation, big or small.

In 2020, your contribution helped us distribute a record of over 29 million pounds of food to communities across our 48 county service area. We truly couldn't have done it without you. Your support was vital to thousands of children, families, and seniors across the state.

Thank you for being part of our family. We know there's plenty more work to do in 2021, but we are comforted knowing we have donors like you who support our mission.

With gratitude,

A handwritten signature in blue ink that reads "J. C. Morrison". The signature is written in a cursive, flowing style.

J. Chad Morrison, CEO

OUR VALUES

OUR PHILOSOPHY IS SIMPLE. DO YOUR JOB AND TOGETHER WE CAN FEED HUNGRY WEST VIRGINIANS.

- WORK HARD
- PAY ATTENTION TO DETAIL
- BE PREPARED
- TEAM IS #1
- PUSH FORWARD

WHAT WE DO

We serve food insecure children, seniors, veterans and families by providing affordable, quality products to food pantries and soup kitchens in 48 West Virginia counties with over 480 member agencies. Mountaineer food bank also distributes food directly to those in need through multiple feeding programs. These programs include; the Veterans Table Program, Meals on the Move Program, Fresh Initiative Kids Markets and our mobile food pantry program.



Member Agency Programs

Food Pantries



Many communities have a local food pantry to serve residents who suffer from hunger and food insecurity. Independent community food pantries are self-governing and usually distribute food to their clients at least a once-a-month basis, or more often. Currently, Mountaineer Food Bank provides member services to 301 food pantries in our service area.

On-site Feeding Programs



Soup kitchens, meal centers, or food kitchens are places where food is offered to the hungry for free. Frequently located in lower-income neighborhoods, they are often staffed by volunteer organizations, such as church or community groups, to prepare hot meals. Mountaineer Food Bank provides member services to 94 onsite feeding programs in our 48 county service area.

Back Pack Programs



Serve over 80 programs that are operate within more than 140 schools. Weekend food bags are prepped for students during school months. These bags typically include nonperishable, individually packaged foods that can be easily prepared by young students. Mountaineer Food Bank currently provides support to over 8,885 students in 731 schools in our service area.

School Food Pantry



The MFB School Food Pantry Program (SFPP) partners with schools, typically middle and high schools (because the Backpack Program model tends to be the preferred model for Elementary schools) by stocking food pantries for daily access. The individual schools operate in varying fashions, but seek to provide foods that students can grab for breakfasts, if not free at the school or an evening meal for students in need. The School Site Supervisor, typically a Counselor will package and send home weekend bags as well for students enrolled in the program..

Commodity Supplemental Food Program



The Commodity Supplemental Food Program (CSFP) works to improve the health of low income elderly at least 60 years of age, and who meet income eligibility requirements. Through the CSFP, Mountaineer Food Bank currently provides the CSFP nutritious monthly food boxes to 2,293 senior citizens in 9 counties including; Gilmer, Hampshire, Harrison, Marion, Monongalia, Raleigh, Wood, Calhoun and Pleasants County. Each senior food box provides juices, milk, cereal or oatmeal, protein, vegetables, fruits, and cheese.

MFB Community Programs

Mobile Pantry Program

Description
The Mobile Pantry Program delivers and distributes fresh and healthy food into food desert areas. A refrigerated truck travels to a defined location, food is offloaded and set up for a drive-thru style distribution. Mobile Pantry staff and volunteers help package food, register families to receive product, and control flow of traffic. An average of 6 to 8 Mobile Pantries are conducted Monday through Saturday each week. The program feeds between 100 and 800 families per occurrence.
Goals
• Seek to provide food to the most food insecure areas in our state • Increase the amount of sponsored Mobile Pantries
Target Area
The Mobile Pantry Program is designed to provide food to areas that have limited food resources.
Stats
In 2020, a total of 328 Mobile Pantries were conducted. The program helped distribute 4,273,590 pounds of food to 76,584 households and 217,215 individuals. With COVID-19, only 10 mobile food pantries were canceled.
Notes
In 2021, due to TEFAP/USDA commodity funding decrease, we will be looking for support in the way of sponsorships and grants to help us continue feeding communities in need.

Fresh Initiative Kid's Market Program

Description
Fresh Initiative Kid's Markets are a one-day event held within an elementary school. Produce is delivered and set up in a market-style display. Students receive short lesson on topics relating to nutrition, local growers, and agriculture. Every student enrolled receives 7 to 10 pounds of fresh produce and corresponding recipes. Produce options include; potatoes, carrots, apples, clementine's, various squashes, peppers, cucumbers, and so forth. Variety depends on availability.
Goals
• Improve Access to nutrient-dense, fresh foods • Provide Education related to nutrition, local foods, and production
Target Area
Elementary schools with the highest Free/Reduced lunch rates within counties that foundations or grantors specify. Current counties are Braxton, Harrison, Marion, Mon, Boone, Fayette, Clay, Upshur, Webster, and McDowell. The Fresh Initiative Kids Market Program is able to operate in any of the 48 counties, as funding allows.
Stats
In the year 2020, 41 FI Kids Markets were conducted in 35 elementary schools serving over 9,372 students and 75,671 pounds of produce. Due to COVID, we ended up with less pounds distributed than previous years as we had to resort to pre-packaged boxes of produce to prevent the spread of COVID. Despite these boxes being more costly, we managed to hit more schools than years previous, as targeted schools weren't always available.
Notes
Year 2021, we are searching for granters to add new markets in the targeted counties with the School lunch % needy and Feeding Americas child persistently poor counties. Lewis and Barbour are 2 counties that look promising as new sites this year.



Veterans Table Program



Description
The Mountaineer Food Bank Veterans Table Program seeks to serve the men and women who have sacrificed and served our country. A monthly food box is provided for veterans and households of veterans. There are no income guidelines for this program, the only qualification is to have served in the military. MFB partners with the three VA Centers and two community partners in our service area to serve an average of 1000 veterans a month. MFB is currently expanding this program, making it available for veteran orientated partners to collaborate and facilitate the program.
Goals
• Transition our mobile drive-through distribution sites to physical Veteran Table Pantries. Expand to sites all across our service area through a sustainable “adopt” a veteran model. • Continue to increase access for veterans by reducing stigma and barriers by eliminating financial guidelines and increasing number of Veterans Table sites.
Target Area
A once a month mobile Veterans Table distribution occurs in Beckley and Clarksburg. Martinsburg VA Social Work Department aids in the distribution to the veterans they serve throughout the month. Two community partners operate the Program through their veteran-based organizations; Operation Welcome Home in Morgantown and VFW Post #3522
Stats
In 2020, the COVID-19 Pandemic has doubled the Veterans Table Program. In the years prior to 2020, we have served an average of 500 veterans a month, currently we are preparing 1,000 veterans boxes a month and distributing those through our 5 sites. Last year a total of 300,939 pounds was distributed which equates to 250,783 meals. Distributions include a 25-30 pound shelf stable food box and produce and protein when available.
Notes
Program is currently capped due to funding needs of the Program. Working with a Feeding America Military and Military families grant to build a team of AmeriCorps service members to create expansion and fundraising plans to build sustainability and strategically grow the program.

Mountaineer Meals Summer Feeding Program

Description
DESCRIPTION Mountaineer Meals Summer Feeding Program first piloted its summer feeding model in Braxton County in the summer of 2018 by partnering with the three local libraries in the county. Mountaineer Meals partners with libraries to reduce stigma by facilitating the program in a space where children naturally collect and also aids in attracting and adds to the programming element to the program. All meals provided follow the USDA's Summer Food Service Program meal pattern requirement. In 2019, Mountaineer Meals partnered with Calhoun FRN and through successful collaboration with their Thrift Store location fed an average of 17 youth, five days a week throughout the entire ten weeks of summer. In coming years, MM hopes to increasingly expand its reach through satellite sites, enable nontraditional summer sites to operate through vended meals by reducing their costs and time, which in turn will reduce the number of children struggling with summer hunger.
Goals • When school breakfast and lunch is not available, Mountaineer Meals seek to provide meals and enrichment programming to youth during the summer. • Utilize MFB resources to enhance summer programming with incentives, produce markets, • Partner with West Virginia's Promise-The Alliance for Youth, to accrue AmeriCorps members to serve at site. • Look for innovative partners interested in serving youth during the summer but lack resources to do so, we can provide food, training, and assist in entire process if partner is able to abide by guidelines.
Target Area Currently Mountaineer Meals main on-hands focus is Braxton County and surrounding counties. However any interested organization/church/community interested in feeding youth under 18 in the summer with the ability to store, follow procedure, and complete paperwork please reach out to the Director of Community Programs.
Stats In the summer of 2020, 27,042 child shelf stable and microwavable meals were provided across four sites along with 175,697 pounds of produce, protein, and dairy for families to

prepare meals at home for the week. During this 10 week span, we served 2545 households with a total of 8416 individuals.

In addition to our normal 10 week program for 2020 we also provided emergency assistance in summer feeding at our 4 regular sites in Braxton and Calhoun counties, along with a new site in Mercer County due to COVID. From March to December, We served 832 Breakfast, 27,415 Snack, and 45,820 Lunch. Braxton county stopped serving meals in September when school started back, However Calhoun and Mercer County are still currently serving 210 children combined per week.

Notes

In 2021, Mercer county will become a permanent normal summer feeding site and we are looking to expand into Clay county and Nicholas county.



School Food Pantry Program

Description
The MFB School Food Pantry Program (SFPP) partners with schools, typically middle and high schools (because the Backpack Program model tends to be the preferred model for Elementary schools) by stocking food pantries for daily access. The individual schools operate in varying fashions, but seek to provide foods that students can grab for breakfasts, if not free at the school or an evening meal for students in need. The School Site Supervisor, typically a Counselor will package and send home weekend bags as well for students enrolled in the program.
Goals
• Stock healthy options for students to partake in. Reduce stigma and reach as many children possible. • Encourage School Pantries to adopt produce into their school model and offer produce to entire school enrollment.
Target Area
Our sites include Braxton County High School, Hampshire County High School, Sandy River Middle School, Washington Irving Middle School, and Clay County High School. MFB also has other school food pantry partners that operate through a local MFB 501c3 agency.
Stats
In 2020, COVID halted the School Pantry Program. With the closures of schools, this Program was not functional and school staff were not available to operate the Program. We distributed 6,940 pounds prior to the pandemic.
Notes
Our vision for 2021, is to partner with willing schools in the Program to do a Mobile style distribution that coincides with the BOE's lunch program. This Program is put on hold at the moment, waiting for COVID to clear, potential funding opportunities, and focusing on other Programs that have more energy around them.

Housing Drop Program

Description
The Housing Drop Program was developed in early 2020 in response to the COVID pandemic to distribute food to low-income and senior housing facilities. This Program allowed participants to stay at home and food was delivered to their site and delivered door to door by a team of volunteers.
Goals
• Keep people home and safe • Build partnerships with low-income housing sites • Create additional outlets to distribute abundance of TEFAP commodities.
Target Area
The Housing Drop has 18 distribution sites residing in Upshur, Lewis, Roane, Nicholas, Webster, Calhoun, and Barbour Counties.
Stats
Hundreds of residents received food every other week. A total of 232,231 pounds of fresh produce, dairy, protein and shelf stable items was delivered to participating sites.
Notes
The Housing Drop Program will be ending Spring of 2021 due funding availability. If TEFAP foods or other resources exist to continue with the Program we will explore options to maintain the deliveries. These valuable Housing site partnerships will be utilized whenever we need to move product, we can push product their direction.

2019 Notable Accomplishments

Feed. Strengthen. Engage.

A record 29.6 Million Pounds distributed: In 2020, amidst the largest national pandemic in history, Mountaineer Food Bank distributed a record breaking 29.6 million pounds of food throughout our service area. This is nearly 9 million more pounds from 2019's 20.7 million.

Governor Justice Awards \$1 million to both WV Food Banks: A huge win for Mountaineer Food Bank and our network was Governor Jim Justice awarding both West Virginia food banks with a \$500,000 line item in the budget, that was passed by legislation. These funds are to be used towards our efforts of feeding West Virginia's hungry.

FFP Program Implemented: With the amazing support from the WV Legislature and Governor Jim Justice, Mountaineer Food Bank launched a new program called Feeding Families Prime (FFP).

FFP takes a more holistic approach to a traditional food pantry. This program not only provides the community with healthy foods and education on chronic illnesses and diet, we will also provide cooking classes, fitness classes, unemployment assistance, anger management, Narcan training, CPR classes, and more.

FFP is partnering with WVU Extension, WV Health Connection, Family Resource Network, Chronic Disease Control, WVU Cancer Research Institute, and many local organization and agencies in the communities we serve. Those communities include; McDowell, Raleigh, Fayette, Boone, Wyoming, and Mercer counties.

Feeding America MPIN: By the close of 2020, Mountaineer Food Bank had a 100% compliance report from Feeding American on MPIN (meal per person in need).

HungerFreeWV: January 14, 2020; Governor Jim Justice signed a proclamation declaring the day West Virginia's hunger free day. Hunger advocated from around the state met at the capitol for the day and shared the issue with hunger with our local legislature. Hunger Free WV is a collaborative effort with both of West Virginia's Food Banks--Mountaineer Food Bank and Facing Hunger FoodBank. The goal of this partnership is to connect individuals facing food insecurity to their local resources. With both food banks working together we can accomplish the widespread goal of ending hunger in West Virginia.

Rock Branch: The West Virginia National Guard (WVNG), West Virginia Voluntary Organizations Active in Disasters (VOAD), Mountaineer Food Bank, Facing Hunger Food Bank, and West Virginia Division of Homeland Security and Emergency Management (WVDHSEM) joined forces to establish a regional food distribution center in the Greater Kanawha Valley as the need for supplemental and emergency food services continues to grow across the Mountain State during the ongoing COVID-19 pandemic. The new distribution center, located at the WVNG Rock Branch facility in Poca, West Virginia, allows multiple organizations to work together to provide additional food distribution capacity supporting the shared mission to assist West Virginia families and individuals that face food insecurity.

Lewis County Warehouse: In September of 2020, in coordination with Hunger Action Month; Mountaineer Food Bank held its ribbon-cutting ceremony the newest 50,000 square-foot warehouse in Lewis County. Acquiring this location was a huge milestone for the food bank as we were at storage capacity at our Gassaway Location.

1st Annual Tee to Table: Despite this year being our first year, and the obstacles we faced with COVID-19 in the planning and development of the event, we are thrilled to announce this year's tournament hosted 44 golfers and raised more than \$23,000.00 (230,000 meals) for our hunger relief work.

Staff Growth: Beginning 2020, MFB had just over 30 staff members. Since March of 2020 we have grown that number to over 50 staff members. This growth is large in part to the COVID19

pandemic and the need to create more jobs to help serve the climbing need felt during these times.

Flatwoods Center Office Space: Resulting from the growth in staff there came a need for additional office space. In November 2020, MFB was able to secure a store front at the Flatwoods Center. This space currently houses our agency relations, development and programs team.

COVID19 Response: As a result of COVID19, Mountaineer Food Bank worked diligently to keep up with increased demand and need felt throughout our service area. The need in 2020 increased 30% more than that of 2019. West Virginia went from 250,600 individual reported as food insecure to 324,500 during the pandemic. This number remains increased as COVID19 navigates throughout our communities. MFB was resilient and worked through the processes, modified programming to meet safety standards in place as a result of COVID19. Through all the mountains MFB faced, we were still successful in our fight to end hunger in 2020. Throughout the pandemic Mountaineer Food Bank became recognized as major piece to West Virginia's critical infrastructure.

We're Here: In Late 2020, Mountaineer Food Bank launched the We're Here Campaign. The goal of this campaign is to share the message that, for 40 years, Mountaineer Food Bank has been serving communities across the state of West Virginia. With over 260,000 individuals struggling with hunger in our state, we know we have countless individuals and families depending on us. One "bad month" can be enough to plunge a household into food insecurity. Lay-offs at work, unexpected car maintenance or an accident on the job can suddenly force a family to choose between buying food and paying bills. Working families across West Virginia face countless situations that can result in food insecurity and hunger.

With the support of our generous donors, partners, and volunteers we're meeting the needs of families across the state and helping them find the strength to move forward and flourish.

No matter the circumstance, we're here.

We're here feeding families

We're here serving Veterans

We're here making sure kids have enough food during the weekends, and on summer break

We're here through emergencies, natural disasters, and through the COVID-19 pandemic

We're here. And we're in your community.



Progress Report

Mountaineer Food Bank is pleased to report another productive fiscal year. A year filled with growth and development in nearly all areas of the operations. We also remained fiscally responsible while fulfilling our mission to feed hungry West Virginians and engage our state in the fight to end hunger.

The Board of Directors at Mountaineer Food Bank believes in accountability and transparency to the community. This year, the Board authorized an independent audit of our operations. Copies of any documents pertaining to the transitions or oversight at Mountaineer Food Bank are available to the public at www.mountaineerfoodbank.org.

CORPORATE AND COMMUNITY PARTNERS

Our corporate and citizen partners bring a variety of assistance, of every shape and size, to the table. Monetary gifts, food and fund drives, in-kind contributions, volunteer hours and more, it all adds up. These partners support the infrastructure that enables Mountaineer Food Bank to continue feeding West Virginia's hungry.

Funders

AETNA	\$4,946.68
All Saints Tithe Fund	\$1,000.00
American Truck Historical Society	\$1,000.00
Appalachian Power	\$25,000.00
Berry Engineering	\$1,600.00
Braxton County Local Visitors	\$750.00
Calhoun Banks	\$777.50
Cava & Banco	\$1,000.00
Chris J. Alt, Inc.	\$500.00
City National Bank	\$2,000.00
Dominion Energy Charitable Foundation	\$25,000.00
DTE Energy	\$25,000.00
Enterprise Rent-A-Car Foundation	\$5,000.00
EQT Corporation	\$25,000.00
Farm Credit of the Virginias	\$3,750.00
Fidelity Charitable Gift Fund	\$9,075.00
Franklin Interiors	\$500.00
Global Foods	\$700.00

GR&W Inc.	\$500.00
Hart Office Solutions	\$500.00
Kraft Heinz Co	\$7,475.80
Kroger Corporate	\$81,087.78
Marietta Community Foundation Inc	\$3, 063.37
MILKPEP/United Dairy	\$1,134.55
MonPower	\$744.00
Morgan Stanley	\$1,000.00
Mountain State Beverage Inc.	\$5,000.00
Network for Good	\$1,450.00
Ohio Bath Solutions	\$750.00
Pallottine Foundation of Buckhannon WV	\$8,920.00
Pardee Resources Co. Agency	\$500.00
Parkersburg Area Community Foundation	\$7,500.00
Premiere Bank	\$2,087.23
Red Nose	\$10,000.00
Rover Pipeline	\$10,000.00
Schoenbaum Family Trust Funds	\$25,000.00
Security Nat'l Trust- Jackson Foundation	\$3,500.00
Sisters Health Foundation Inc.	\$20,000.00
Subway- World Sandwich Day	\$748.70
The Benevity Community Impact Fund	\$1,472.61
The Greater Kanawha Valley Foundation	\$20,000.00
The HILB Group of WV LLC	\$1,000.00
The Kroger Foundation	\$6,771.43
The Pittsburg Foundation	\$3,500.00

Tommy Thai Sutton Nails Spa	\$1,000.00
UBC Inc.	\$1,200.00
United Bank	\$500.00
United Way Alliance of Mid-Ohio Valley	\$7,151.00
Walmart Foundation	\$52,000.00
West Virginia Univeristy	\$20,364.60
Woodforest Charitable Foundation	\$6,200.00
WV FFA Assocaiton, Inc.	\$18,500.00
WV Governors One Shot Foundations	\$50,000.00

Retail Food Donations by Pounds

ALDI	215,220	Pizza Hut	810
B&L Beef	568	Price Cutter	17,854
Big Lots	5,104	Sam's Club	963,822
Bimbo Bakeries	22,445	Save-A-Lot	1,188
Chick-Fil-A	6,697	Sheetz	100,276
The Children's Place	30	Shop N Save	13,514
D&K Custom Cutting	1,056	Starbucks	16,592
Flowers Baker	1,578	Subway	1,268
Food Lion	548,286	Sugar Grove Research	144
Food Land	29,139	Target	106,353
Giant Eagle	8,971	Taylor's Meat Cutting	3,421
Huttonsville Correctional	7,514	Teets Meat Packing	1,326
Kroger	863,149	TJ MAXX	75
Little Caesars	85,576	Tudor's Biscuit World	13,787
Martins	77,194	Walmart	1,838,464
Panera Bread	13,104	Wolfes Custom Butchering	447
PETCO	151		
Target	144,041		
Sheetz	93,884		
7 Eleven Stores	1,776		

Total of 4,941,489 pounds equivalent to \$8,252,286.63 worth of food!
(based on average wholesale value of \$1.67/pound- Feeding America)

Hunters Helping the Hungry

Mountaineer Food Bank received 16,322 pounds of deer venison from the Hunters Helping the Hungry program! The Governor's One Shot Committee who organizes the annual kick-off event and fundraiser for the HHH program to cover the costs of the deer processing; also made a generous donation of \$50,000.00 to our hunger relief efforts.



STAFF

Our successful growth is a direct result of the hard work of dedicated staff and volunteers, which has allowed the Mountaineer Food Bank to offer new and improved programs for the residents we serve. It is an exciting time for all of us, and with your help we will continue to work toward an even brighter future. In the past year, MFB has successfully grew in size and added a number of new positions that will allow us to continue to grow with the needs of our state and those we serve.





MOUNTAINEER FOOD BANK BOARD OF DIRECTORS

Officers 2018-2019

President: Stacy Decicco

Treasurer: Brent Boggs

Vice President: Julie Harris

Secretary: Roxanne Tuesing

2020-2021 Board

Stacy Decicco

Roxanne Tuesing

Clinton R. Bischoff

Amanda Harrison

Charlene Zirk

Kimberly Becher

Brent Boggs

Cary Charbonniez

Arnold Simonse

2019-2020 Board

Jim Smallridge

Brent Boggs

Stacy Decicco

Chester Cain

Chad McIntyre

Cary Charbonniez

Roxanne Tuesing

Julie Harris

Jessica Miles

Arnold Simonse

Clinton R. Bischoff

Amanda Harrison

Charlene Zirk

Kimberly Becker

Note 4. Program and Other Expenditures

Expenditures for the years ended December 31, consist of the following:

	2019		2020	
Administrative and general	936,374	3.74%	1,727,508	4.53%
Program services	23,541,302	96%	36,788,067	95.2%
Fundraising	64,769	.26%	102,527	.27%
Total expenditures	24,542,445	100.00%	36,552,584	100.00%